

HD
CA
human development and capability association



EXECUTIVE REPORT

ANNUAL CONFERENCE

HUMAN DEVELOPMENT AND CAPABILITY ASSOCIATION

Human Development: Vulnerability, Inclusion and Wellbeing

Managua, Nicaragua · 9-12 September, 2013



Gobierno de Reconciliación
y Unidad Nacional
El Pueblo, Presidente!





Content

| | |
|--|----|
| Executive Report | 3 |
| I. Results of contributions at the international conference (HDCA) | 3 |
| II. International and Strategic Base of the Conference | 5 |
| III. Promoting networking and international exchange | 7 |
| IV. The Conference and transfer space of scientific innovation to improve national capacities 8 | |
| V. The conference as a media phenomenon in communication circuits and social networks. ... | 9 |
| Conclusions | 12 |



Executive Report

1. Results of contributions at the international conference (HDCA)

The Annual Conference on Human Development and Capability Association (HDCA) was held in Managua from the 9-12 on September 2013. One of the main objectives was that the Conference would serve as a forum for analysis and reflection on sustainable human development.

During the four day of the Conference, it brought together about 400 researchers, academics and policy makers from the five continents.

After opening the international process (December 2012) for the reception of submissions , a total of 387 contributions were received , which were located in 33 different subject categories related to human development and capability approach; therefore, a significant number of these contributions are related to the field of sustainability and environment, education and development, food security , gender and development , ethics and the fight against poverty , all this subjects of great interest for the region.

| | | | |
|------------------------------|------------|------------------------------|------------|
| Total Papers received | 387 | Total Papers Accepted | 219 |
|------------------------------|------------|------------------------------|------------|



The assessments above, dominated much of the agenda of the Conference, which allowed them to enrich the national debate and the work of the national discussion groups that met for a year promoting and advising research papers that were presented as part of the Conference, thereby connecting national concerns to the international debate and exchange of methodologies.

| Contribution Type | Nº Participants by category |
|--|------------------------------------|
| Full Academic Paper Sessions | 118 |
| Thematic Panel Sessions | 51 |
| Author Meets Critics Session | 5 |
| Poster Presentation Session | 26 |
| Young Scholar Meets Senior Sessions | 11 |



II. International and Strategic Base of the Conference



The conference had a strong international participation with speakers from 41 countries. Among these, first highlighted those from Latin America and Central America followed by the United States and the United Kingdom.



Furthermore, it also had the participation of academics and researchers from five continents, many decision makers in public policy and Ph.D. students.



Among the speakers who participated in the XIII edition of the HDCA Conference are:



- During the conference a total of 7 plenary sessions were developed; which were highlighted the sessions from the World Bank (WB) and the United Nations Program for Development (UNDP).
- Also it was attended by top-level academics from more than 50 universities from different regions of the world. And therefore, for both the academic world and to the institutions, the conference was valuable space in the exchange of experiences, because it allowed the status of art in innovation processes in research and education in different social and technological fields.



- The conference began with the presentation of the National Human Development Plan (NHDP) that the Government of Unity and National Reconciliation (GRUN) is currently leading, which is connecting this national initiative with the international community represented, that highly evaluated the atmosphere of dialogue, national cohesion and commitment shown through the NHDP as a catalyst for the development of public policy and social action programs on the philosophical and conceptual underpinnings of human development.

III. Promoting networking and international exchange

The international diversity of the conference made a transmission belt between public the policy makers, academics and researchers, it also was a unique experience that helped in making more effective public policies and enhancing the social discussion among all participants.

The establishment of interdisciplinary dialogue between different policy actor's enablers was another objective of the Conference where the predominant presentation and applied work experience of development programs on five continents.



IV. The Conference and transfer space of scientific innovation to improve national capacities

One of the privileges of hosting the Conference, was the possibility of having the academic support of the OPHI Institute, University of Oxford team, which in the week prior to the conference taught the course on Approach and Calculation of Multidimensional Index, which had over 57 professionals from different Latin American countries (18 Nicaraguans) belonging to different institutions of governments, universities and research centers.

Participants gained tools multidimensional approach of the methodology ALKIRE / FOSTER, for calculating the poverty rate. The course was taught entirely in Spanish by Dr. Sabina Alkire and his team.





V. The conference as a media phenomenon in communication circuits and social networks.



| Language | Visits | Pages / Visit | Avg. Visit Duration | % New Visits | Bounce Rate |
|-----------|--|---|--|--|--|
| | 3,672 % of Total: 100.00% (3,672) | 4.89 Site Avg: 4.09 (11.00%) | 00:05:10 Site Avg: 00:05:10 (0.00%) | 41.75% Site Avg: 41.72% (0.07%) | 37.53% Site Avg: 37.53% (0.00%) |
| 1. en-us | 1,210 | 5.14 | 00:05:13 | 39.17% | 38.68% |
| 2. es | 942 | 4.29 | 00:05:26 | 48.20% | 37.47% |
| 3. es-es | 866 | 5.17 | 00:05:25 | 40.88% | 34.41% |
| 4. de-de | 91 | 4.67 | 00:03:59 | 25.27% | 35.16% |
| 5. it-it | 69 | 3.45 | 00:02:45 | 10.14% | 69.57% |
| 6. es-419 | 67 | 3.82 | 00:04:06 | 73.13% | 31.34% |
| 7. fr | 59 | 8.41 | 00:05:18 | 61.02% | 32.20% |
| 8. en-gb | 56 | 6.82 | 00:06:34 | 32.14% | 25.00% |
| 9. es-mx | 51 | 7.20 | 00:08:34 | 41.18% | 19.61% |
| 10. en | 45 | 3.24 | 00:03:06 | 44.44% | 40.00% |

If we take as a starting point the launch of the conference in February 2012, the number of actual visits to the HDCA2013 web site shows it passed the 6,000 views.



A very interesting point was to take the last 12 days before and after the Conference, where you can appreciate a total of 3,672 visits, highlighting the highest "peak" on days 9, 10, 11 and 12 September. This behavior is because the seven plenary sessions of the Conference were transmitted in real time on the Web Site Page.

The conference as a global phenomenon, had its biggest response in the Americas and behavior that is expected (*please see intense blue color on the image below*).





| Continent | Visits | Pages / Visit | Avg. Visit Duration | % New Visits | Bounce Rate |
|--------------|---|---|---|---|---|
| | 3,672 <small>% of Total: 100.00% (3,672)</small> | 4.89 <small>Site Avg: 4.89 (0.00%)</small> | 00:05:10 <small>Site Avg: 00:05:10 (0.00%)</small> | 41.75% <small>Site Avg: 41.72% (0.07%)</small> | 37.53% <small>Site Avg: 37.53% (0.00%)</small> |
| 1. Americas | 3,036 | 4.97 | 00:05:36 | 41.67% | 35.38% |
| 2. Europe | 500 | 4.59 | 00:03:16 | 37.60% | 47.00% |
| 3. Asia | 85 | 3.52 | 00:02:01 | 62.35% | 52.94% |
| 4. Africa | 30 | 7.20 | 00:03:21 | 43.33% | 40.00% |
| 5. (not set) | 14 | 1.86 | 00:01:29 | 71.43% | 71.43% |
| 6. Oceania | 7 | 4.14 | 00:06:23 | 57.14% | 28.57% |



On social networks, the number of people who made contact with various publicity events related to the positioning of the conference, is a total of **7,327 persons**, from which the number of social media followers are:

Facebook y Twitter Followers

| Social Networks | Followers |
|---|-----------|
|  | 236 |
|  | 35 |

For the coverage of the event, UCA's Press team accredited **35 journalists** from various media (TV, Print Media, Radio, Digital Media, Magazines, and News Agencies).

Conclusions



1. The participation of the Government, UNDP and the Academy throughout the organizational process of the HDCA 2013 Conference, set an important precedent and permitted project an image of Nicaragua very solid and committed to human development.
2. The creation of a national thematic discussion group that accompanied the development of innovative research and reflection on the challenges of human development and public policy attracted the national leadership in topics related to human development and capability approach.
3. The Conference and national processes developed, open opportunities to continue and deepen research on issues of human development in the Academy and thus offer options of initiatives that may have applicability in public policy.
4. Technical capabilities have been created on the human development approach and multidimensional measures in public institutions of the Academy of Nicaragua and other countries in Latin America, thus creating conditions for the establishment of networks or communities of practice to facilitate closer regional visions against the great challenges of the global context.
5. The Human Development and Capability Association (HDCA, for its acronym in English), has expressed its intention to promote this model of leadership and organization for the realization of the next conference, to be held in Greece next year (2014).